

# NEWSLETTER 4 - 2025

[www.ecoalchemy.org](http://www.ecoalchemy.org)

[info@ecoalchemy.org](mailto:info@ecoalchemy.org)



A training session ongoing

*"The best way to predict the future is to create it." — Peter Drucker*

**Dear friends, partners, and supporters,**

As we reflect on the final quarter of 2025 and step into the new year, we are grateful for the progress and impact made together.

Thank you for your continued support as we re-imagine waste and empower youth and farmers to build a more sustainable future.

## About Eco Alchemy

At Eco Alchemy, we believe in turning waste into something useful. We work with young people and communities to turn organic waste into animal feed using insects like black soldier fly larvae and crickets. Our goal is to keep the environment clean, create jobs, and help farmers spend less on animal feed.

## Empowering Waste Entrepreneurs through Digital and Green Innovation

Through our partnership with **M-taka**, we kicked off the Digital and Green Innovation Action, a program designed to empower waste sector actors to turn waste into opportunity.

The initiative aims to dignify the waste sector, strengthen value chains, and promote a circular economy while improving livelihoods. Participants benefit from comprehensive training in business skills, financial literacy, health and safety, cooperative formation, and advocacy, as well as access to market linkages, buyer networks, the M-taka digital platform, and strategies for income growth.



One on one mentorship with a waste actor at his yard



Digital & Green innovation action slides



A group discussion ongoing by participants





Master Trainer explaining a concept to the trainers

## Strengthening Inclusive Growth for Waste Entrepreneurs and Agripreneurs

Through our partnership with **Homeless of Kisumu**, we took part in the IYBA-SEED GTA SME LOOP training organized by GIZ. This engagement strengthened our team's capacity in gender-transformative and inclusive enterprise support. The insights gained will be applied to better empower waste entrepreneurs and agripreneurs, fostering resilient and inclusive economic development.

SME LOOP is a GIZ-developed training and coaching program for small and medium enterprises that combines structured learning, personalized coaching, peer networking, and business linkages to strengthen management, finance, and market access—supporting enterprises, particularly those led by women and youth, to scale and create jobs.



Trainers during a recap session



A training session ongoing of the Trainers



Master trainers, trainers & coaches of SME Loop



Master trainer delivering a session experientially



SME Loop methodology concept ongoing

## Product Certification & Financial Literacy Workshop

In partnership with Homeless of Kisumu, we participated in a one-week Training of Trainers on Financial Literacy and Product Certification through the GIZ-supported IYBA-SEED Project in Kisumu. The program enhanced our capacity to equip waste entrepreneurs with the financial knowledge and compliance skills needed to access markets and grow sustainable enterprises.



## Youth Led Clean-Up

As part of our Clean Communities Program, we led a clean-up initiative around Kowino Market, mobilizing young people from the community to promote a cleaner and healthier environment.



*young people during a clean up activity*

The activity not only improved sanitation in the market area but also raised awareness on proper waste disposal, environmental responsibility, and the role of youth in creating cleaner, healthier public spaces.



*Session with cricket farmers under a bamboo shade*

As a follow-up to the Cricket 101: Turning Waste to Wealth session, last quarter, we met again with cricket farmers alongside Mixa Farm to outline the way forward for implementing the Cricket 101 model. The discussion focused on cooperative action, coordinated production, and market access, reinforcing collaboration as key to scaling cricket farming, managing organic waste, and improving farmer incomes in Kisumu.

## Highlight : Slum Tournament



*Coach motivating his team*

Beyond our trainings and waste work, we joined Homeless of Kisumu and other partners at the Jiboreshe Slum Tournament, a full-day event that brought youth together through sport, wellness, and community unity.



*Youths playing in the pitch*

# Looking Ahead

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Looking ahead to next Quarter  
(January- March)

As we step into 2026, we look  
forward to setting up the Trio Village  
project with Rieko and Okiri



**Dear Friends, partners, and supporters**

**Thank you so much** for being part of our journey. Your support has made a real difference and we truly couldn't have done it without you.

From all of us at Eco Alchemy (and those we serve), thank you.

Let's keep growing this impact together!

Please feel free to share this newsletter with friends who care about the planet, too.

With gratitude,  
Caren & the Eco Alchemy Team

**P.S. Want to support our work? Visit: [ecoalchemy.org/donate](http://ecoalchemy.org/donate)**